

## REC Group announces distribution partnership with AC Solar Warehouse

Melbourne, Australia, 9 March 2022 - REC Group, the largest European brand for solar photovoltaic (PV) panels, is announcing a new distributor within Australia. Queensland-based AC Solar Warehouse is a wholesale distributor of premium components for solar installations, serving customers nationwide across Cairns, Brisbane, Sydney, Melbourne, Adelaide, and Perth. The new partnership provides an exciting opportunity for REC Group's commercial and industrial clients.



Paul Scerri, REC Group's Country Director, Australia and New Zealand, is excited for the latest partnership to take place. "It is REC's mission to empower people with clean solar energy worldwide. As such, continuing to broaden REC Group's partner program is an opportunity we are really looking forward to. AC Solar Warehouse provides extensive technical expertise in all aspects of solar installation. Through the partnership, we are confident that REC solar panels will continue to be installed across multiple commercial and industrial sectors, further supporting Australia's commitment to a sustainable future of solar energy."

Grant Behrendorff, Managing Director of AC Solar Warehouse, is delighted to be expanding its operations through a new partnership with REC Group, to distribute world-leading solar module technology. "For more than a decade, AC Solar Warehouse has been working with leading equipment manufacturers from around the world to provide solar installers across Australia with high-quality solar power equipment solutions. REC Group has an enviable reputation in the solar industry for innovation, quality, and service, and AC Solar Warehouse is excited to be working with a like-minded company to further accelerate the adoption of solar power by home and business owners throughout Australia."

AC Solar will now be distributing REC's latest panels including the Australian market-first lead free panel the Alpha Pure and patented half-cut and split junction box technology TwinPeak 4. These panels are guaranteed under REC's 25 year ProTrust warranty when installed by a REC Certified Solar Professional.

### The REC Partner Program

The REC Partner Program allows the REC Group to grow its strong, long-lasting relationships with distributors across Australia. AC Solar Warehouse will be a REC Authorised Distribution Partner under

REC Group's Partner Program. The Program, which gives solar distributors the resources to begin marketing and selling REC products, will allow AC Solar Warehouse to be recognised as a credible seller of solar panels.

### **Building strong relationships**

It is important for REC Group to partner with AC Solar Warehouse because of its large audience base across Australia, which is already trusted by commercial and industrial sectors nationwide. AC Solar Warehouse is committed to ensuring its customers receive excellent sales and technical support from an in-house team of engineers with over 100 years of collective professional experience. Partnering with REC Group, AC Solar Warehouse will be able to share specialist knowledge of these panels and the unique, value-adding products to save installers time and money.

### **About REC Group**

REC Group is an international pioneering solar energy company dedicated to empowering consumers with clean, affordable solar power through high-quality solar panels with a leading power density. As Solar's Most Trusted, REC Group is known for its patented innovations and multiple award-winning products with reliable long-term performance. The cornerstone for REC Group's strong reliability is advanced and highly efficient manufacturing using Industry 4.0 practices. Founded in 1996 in Norway, REC Group has always been committed to a low carbon footprint in its solar materials and panels. REC Group is headquartered in Norway with operational headquarters in Singapore and regional hubs in North America, Europe, and Asia-Pacific.

Find out more at [recgroup.com](http://recgroup.com)

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