

REC Group ranks again among most selected solar panels for US

San Mateo, CA, US, June 6, 2018 – REC Group, the leading European brand for solar photovoltaic (PV) panels, again ranks among the top five solar panel brands for residential installations in the US, according to the Q1 2018 PV Leaderboard published by solar analysts firm GTM Research. REC Group maintains its strong position in the residential market nationwide, with Arizona and Colorado among the top states for the company. The latest rankings are based on full-year 2017 installed capacity.

Commenting on the Q1 2018 PV Leaderboard, Cary Hayes, President REC Americas, says, “Overall rankings are tight: looking at 2017 as a whole, there are only one to two percentage points separating the top five players. So we are proud that REC solar panels are again one of the most selected brands nationwide. Although not being one of the biggest players in the industry, this ranking is another testament of our strong brand, making REC Solar’s Most Trusted.”

REC’s success on the US market is based on the high technical performance of the REC TwinPeak solar panels. Manufactured in REC’s fully integrated solar production facility in Singapore, the TwinPeak panel is based on half-cut PERC cell technology and REC’s unique module design. Despite the clearly niche product offering in the market, the REC TwinPeak is a consistently popular choice for its world-record power output, adding to REC’s long track record in the US for the last ten years.

REC’s partners in the US play a vital role in making REC Group one of the most popular solar panels. Dirk Morbitzer, Director Strategic Sourcing of US Sunrun, the largest dedicated residential solar company in the US, explains the choice: “The REC TwinPeak module architecture offers design/layout options that are not available in other conventional modules.”

Jason Sharpe, CEO of Colorado solar company Namaste Solar, emphasizes the role of the REC TwinPeak panel in encouraging solar installations: “Namaste Solar greatly values the unique value proposition that REC TwinPeak solar electric modules provide for our projects and customers. REC TwinPeak modules have higher power density compared to Tier 1 crystalline PV modules, resulting in higher energy production and decreased system costs. In addition, REC TwinPeak modules are thinner and lighter, which leads to increased packing density making for more efficient transportation and storage. Lastly, the innovative design of the REC TwinPeak Series module improves the module’s performance in shaded conditions. Ultimately, with REC TwinPeak modules, we can drive more solar adoption for homes and businesses throughout the US.”

Published quarterly and annually, the PV Leaderboard by GTM Research provides analysis and forecasts to solar industry professionals, creating a complete picture of trends and players on the US PV market. Data is obtained through surveys of installers, manufacturers, utilities and state agencies.

About REC Group:

Founded in Norway in 1996, REC Group is a leading vertically integrated solar energy company. Through integrated manufacturing from silicon to wafers, cells, high-quality panels and extending to solar solutions, REC Group provides the world with a reliable source of clean energy. REC’s renowned product quality is supported by the lowest warranty claims rate in the industry. REC Group is a Bluestar Elkem company with headquarters in Norway and operational headquarters in Singapore. REC Group employs more than 2,000 people worldwide, producing 1.5 GW of solar panels annually. Find out more at www.recgroup.com

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