

## Inspiring the solar industry: REC Group to unveil its newest solar panel at Intersolar Europe



*Continuing REC's technology leadership, the new panel will deliver even greater power output for rooftop installations.*

**Munich, Germany, April 13, 2022** – [REC Group](#), an international pioneering solar energy company headquartered in Norway, announces the launch of a new high-efficiency solar panel at Intersolar Europe 2022 on May 11. By delivering another high-power density innovation, customers are enabled to maximize the output of their rooftop installations and energy independence. The new panel is scheduled to start production in August 2022 at REC's Industry 4.0 facility in Singapore.

### Writing the next chapter



The latest solar panel will continue a trailblazing success story of the largest European solar panel brand with 25-year history. The [REC Alpha Series](#) was launched as the world's most powerful 60-cell format solar panel at its spectacular unveiling during Intersolar Europe in 2019. In doing so, REC took a bold decision to mass produce solar cells and panels using one of the most advanced cell technologies, heterojunction (HJT). In 2021, REC launched the [REC Alpha Pure panel](#), a successor with higher power density, yet is even more sustainable as REC eliminated lead content, making this the first RoHS-compliant solar panel in the lineup.

Now, in 2022, REC is writing the next chapter. Full details of the new product are under wraps until the official launch event on May 11 at 4:00 pm at REC's booth A2.380, but the main benefits are clear and in line with what REC is standing for: combining high power density with sustainable practices to empower homeowners and businesses to gain energy independence and make a strong contribution to protect the environment.

### Inspiration for the industry



Bold innovations are more important than ever, as Jan Enno Bicker, CEO at REC explains: "As climate change mitigation and solar PV's role here grow in importance, we need to be more sustainable too. Bold innovations that increase power densities and energy yield over the lifetime of an installation are vital to offset more CO<sub>2</sub> emissions. REC is also continuously reducing its own resource consumption, eliminating hazardous materials and increasing circularity. All our products embody these principles and we are confident this responsible path will inspire the solar industry."

### First live product launch since 2019

Anticipation is running high for the upcoming product launch event, the first time in three years that REC has unveiled a new product at a live industry show. The year 2022 also marks Intersolar Europe's first full-scale live event since 2019, and this year promises a return to the accustomed buzz and energy of Europe's biggest solar industry tradeshow. REC has inspiring plans to contribute to the excitement!

#### Captions:

- 1: The next REC Alpha solar innovation to be unveiled during Intersolar Europe 2022
- 2: The spectacular launch event of the REC Alpha Series during Intersolar Europe 2019
- 3: The REC Alpha Pure Series, launched in 2021, is certified as a low carbon footprint solar panel and is lead-free according to RoHS

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**About REC Group:**

REC Group is an international pioneering solar energy company dedicated to empowering consumers with clean, affordable solar power through high-quality solar panels with a leading power density. As Solar's Most Trusted, REC is known for its patented innovations and multiple award-winning products with reliable long-term performance. The cornerstone for REC's strong reliability is advanced and highly efficient manufacturing using Industry 4.0 practices. Founded in 1996 in Norway, REC has always been committed to a low carbon footprint in its solar materials and panels. REC is headquartered in Norway with operational headquarters in Singapore and regional hubs in North America, Europe, and Asia-Pacific.

Find out more at [recgroup.com](http://recgroup.com) and on    